BID DOCUMENTS

FOR

THE OUTSOURCING OF ADVERTISEMENT SITES AT SPECIFIED LOCATIONS OVER PAKISTAN RAILWAY NETWORK

April, 2026

MANAGER MARKETING

RAILWAY ESTATE DEVELOPMENT & MARKETING COMPANY (Pvt) LTD (REDAMCO)

CORPORATE OFFICE, SERVICE ROAD (SOUTH), SECTOR I-11/1, ISLAMABAD, PAKISTAN

Ph: 051- 9278717,0329-5975969

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INVITATION OF SEALED BIDS FOR BILL BOARD SITES

Railway Estate Development & Marketing Company (Pvt) Ltd. **(REDAMCO)**, a subsidiary of the Ministry of Railways, invites sealed bids under a **Single-Stage, Two-Envelope procedure** for leasing of Sites to experienced and capable Firms/Applicants registered with relevant Authorities and Tax Departments.The Bidders will quote offers against the **Benchmark Annual Rental**, as per the following terms and conditions.

Purpose	**OUTSOURCING OF ADVERTISEMENT SITES AT SPECIFIED LOCATIONS OVER PAKISTAN RAILWAY LANDS**
Period of lease	05 years (Extendable for another 05 years)
Annual Increase in Rent	10% Compound
Submission of Bids	As per Bid Data Sheet
Date of Bid Opening	As per Bid Data Sheet

1. **Bidders** to offer their Bids on **Annual Rent** against each site/sites .
2. The bidder shall submit **2% Bid Security of Benchmarking cost against each site**.
3. The bid price of each site shall be exclusive of all applicable taxes, duties and charges etc.
4. If a bidder, bids below than benchmark/estimated Cost, Bid will be treated as technically dis-qualified.
5. Incomplete, conditional and bids without **specified bid security (Item-wise)** shall not be considered.
6. **Bidding shall be conducted through Open Competitive Bidding** (Single Stage-Two Envelope) procedures specified in the Public Procurement Rules 2004 (amended up to date), and is open to all eligible bidders as defined in the bidding document.
7. Bidders are allowed to **participate in a specific site/sites** and bids will be evaluated and **awarded site wise.**
8. The bidders shall quote their best and final prices (exclusive of all applicable taxes), as no negotiations are allowed.
9. All taxes imposed by the Federal, Provincial and any other authorities during the contract of the agreement shall be paid by the successful "Bidders" in addition to the contract amount.
10. In case of **official holiday** on the day of submission, next day will be treated as closing date.
11. Interested bidders can download documents from REDAMCO website or can obtain from REDAMCO Office.
12. **REDAMCO** shall not be responsible for any cost or expense incurred by bidders in connection with the preparation or delivery of bids.
13. Interested Bidders may obtain further information from **Manager Marketing, REDAMCO** at the address given below.

MANAGER MARKETING (CELL NO: 0329-5975969)

SECTION – 1: INVITATION FOR BIDS

To:

_____

_____

Subject: **OUTSOURCING OF ADVERTISEMENT SITES AT SPECIFIED LOCATIONS OVER PAKISTAN RAILWAYS NETWORK**

In accordance with the advertisement on the subject published in the press as well as available on REDAMCO website, we now invite sealed bids, under **single stage two envelope** procedure of PPRA Rules 2004, from the interested parties for taking part in the open competitive bidding for the outsourcing of sites for advertising at specified locations over Pakistan Railway Network. The procedure for open competitive bidding on the subject project is as under:

a) Each bid shall comprise of a single package containing two separate envelopes. Each envelope shall contain separately, the Financial Proposal and the Technical Proposal.
b) The envelopes shall be marked as "FINANCIAL PROPOSAL" and "TECHNICAL PROPOSAL" in bold and legible letters to avoid confusion.
c) Initially, only the envelope marked "TECHNICAL PROPOSAL" shall be opened.
d) The envelope marked as "FINANCIAL PROPOSAL" shall be retained in the custody of the procuring agency (REDAMCO) without being opened.
e) The procuring agency shall evaluate the technical proposal in a prescribed manner in advance, without reference to the price and reject any proposal which does not conform to the specified requirements mentioned in the bid documents.
f) After the submission of bids, no amendments change/alteration shall be permitted.
g) After the evaluation and approval of the technical proposal, the procuring agency shall at a time within the bid validity period, publicly open the financial proposals of the **technically accepted bids only.** The financial proposal of bids found technically non-responsive shall be returned unopened to the respective "Bidder".
h) The financial proposals shall be opened publicly at a time, date and venue announced and communicated to the "Bidder" in advance.

2. Bid documents containing the following are hereby issued to your firm for submitting duly filled as per instructions specified in the Bid Documents

Section 1:	Invitation of bids
Section 2:	Instructions to "Bidders" (including Data Sheet)
General-1:	General Information
General-2	Litigation History
Section 3:	Conditions of Contract
Section 4:	Technical /Financial Proposal-Standard Forms
Section 5:	Terms of Reference
Section 6:	Appendices

The bid must be accompanied by a bid security (in the form and amount specified in data sheet) and all other documents as stated in the bid documents and must be delivered at the address stated in bid documents.

MANAGER MARKETING,
Islamabad. Phone 0329-5975969

GENERAL INFORMATION: FORM GENERAL-1

The applications should contain the following documents with the application form:

1. Name of Individual / Party / Firm / Company with complete registration details
2. Copy of CNIC of the “Bidder”
3. Office / Business address in Pakistan
4. Bank Statement for the last three years
5. Income Tax (statements) paid during the last three years along with NTN
6. Experience of Business
7. Proposals for improved advertising techniques through billboards/hoarding etc.
8. Affidavit that firm is not involved in litigation with Pakistan Railways or any other Government Department
9. Certificate / Affidavit that the Firm is not blacklisted by Pakistan Railways or any other Government Department / Authority
10. Certificate / Affidavit that the Firm is not defaulter of Pakistan Railways or any Bank or Government Department
11. “Bidder” is required to provide accurate information on any litigation or arbitration, arising out of the assignments completed or in progress over the last five years in the manner as prescribed in the Form General-2
12. Power of Attorney to sign the Bid Documents

FORM GENERAL-2: LITIGATION HISTORY

The "Bidder" should provide information on history of litigation or arbitration resulting from contracts executed in the last five years.

Party / Parties Of the claim / dispute	Nature of Claims / dispute	Amount of the claim / dispute	Date Initiated	Status (Award For or Against Party)	Station of Litigation

SECTION 2: INSTRUCTIONS TO “BIDDERS”

Definitions

1. "Government of Pakistan" means the Government of Pakistan and all its associated departments, agencies, autonomous/semi- autonomous bodies, boards, universities and similar other organizations.
2. "Lessor" means REDAMCO through CEO, Islamabad with whom the selected “BIDDER” signs the Agreement for the Services.
3. "BIDDER" includes in person, firm, company, agency or agent registered with income tax and sales tax department for the purpose in carryout the business of advertisement.
4. “Advertisement” means any representation by a word, or abbreviation thereof, logo, symbol, sign figure, painting, drawing or other pictorial representation, or light, displayed through signboard/billboard in or in view of any pubic place within the jurisdiction / notified limits of Pakistan Railway for the purpose of drawing attention of the pubic to or promoting any product, service, business or commercial enterprise, trade, person, entertainment, function, meeting or other event, aspects relating to public good (without inciting hate or prejudice of any kind) and news headlines.
5. “Advertisement Site” means a place or location where any kind of advertised material is displayed or installed or to be displayed after the approval and consent of REDAMCO.
6. “Advertisement Material” means structures, name boards, bill boards, neon signs, hoardings, revisions and sky visions, or other material for advertisement as approved by REDAMCO.
7. "Agreement" means the Agreement signed by the “Lessor” and the “Lessee/Successful Bidder” and all the attached documents including addendums made from time to time.
8. "Data Sheet" means such part of the Instructions to “Bidders” used to reflect specific conditions.
9. "Instructions to “Bidders”" means the document which provides the “Bidders” with all information needed to prepare their Bids.
10. "Personnel" means professionals and support staff proposed / provided by the “Bidder” to perform the services.
11. "Services" or "assignment" means the work to be performed by the “Bidders” pursuant to the Agreement.
12. "Terms of Reference" (TOR) means the document included in the BID which explains the objectives, scope of work, activities, tasks to be performed, respective responsibilities of the “Lessor” and the “Lessee/ Successful Bidder”.
13. “Registered Structural Engineer” means a qualified structural engineer registered with Pakistan Engineering Council and also registered with any Cantonment Board, PHA, DHA or any other civic / metropolitan authority.

1. Introduction

1.1. The “Lessor” named in the **Data Sheet** will select a “Bidder” in accordance with the method of selection specified in the Data Sheet.

1.2. The “Bidders” are invited to submit a Bid for the services required for the assignment named in the Data Sheet. The Bid will be the basis for a signed Agreement with the selected “Bidder”.

1.3. “Bidders” should familiarize themselves with assignment conditions and take them into account in preparing their Bids. To obtain firsthand information on the assignment, “Bidders” are encouraged to visit the sites before submitting a Bid. “Bidders” should contact the representative of the “Lessor” named in the Data Sheet to obtain information regarding the assignment.

1.4. “Bidders” shall bear all costs associated with the preparation and submission of their Bids. The “Lessor” is not bound to accept any Bid, and reserves the right to annul the selection process at any time prior to Agreement award, without thereby incurring any liability to the “Bidder”.

1.5. **Fraud and Corruption**

The REDAMCO requires the “Bidders” participating in its projects to adhere to the highest ethical standards, both during the selection process and throughout the execution of an agreement. In pursuance of this policy. REDAMCO:

(a) Defines, for the purpose of this paragraph, the terms set forth below:

i. "Corrupt practice" means the offering, giving, receiving, or soliciting, directly or indirectly, of anything of value to influence the action of a public official in the selection process or in agreement execution;

ii. "Fraudulent practice" means a misrepresentation or omission of facts in order to influence a selection process or the execution of agreement;

iii. "Collusive practices" means a scheme or arrangement between two or more “Bidders” with or without the knowledge of the “Lessor”, designed to establish prices at artificial, noncompetitive levels;

iv. "Coercive practices" means harming or threatening to harm, directly or indirectly, persons or their property to influence their participation in a procurement process, or affect the execution of agreement.

(b) will reject a Bid for award if it determines that the “Bidder” recommended for award has, directly or through an agent, engaged in corrupt, fraudulent, collusive or coercive practices in competing for the agreement in question;

(c) Without prejudice to any other remedy available under the law to the “Lessor” will sanction a “Bidder”, including declaring the “Bidder” ineligible, either indefinitely or for a stated period of time, to be awarded a Government of Pakistan agreement if at any time it determines that the “Bidder” has, directly or through an agent, engaged in corrupt, fraudulent, collusive or coercive practices in competing for, or in executing, a Government of Pakistan agreement; and

(d) Will have the right to require that a provision be included in the contract requiring the “Bidder” to permit the Government of Pakistan to inspect their accounts and records and other documents relating to the submission of Bids and agreement performance, and have them audited by auditors appointed by the Government of Pakistan.

1.6. “Bidder” and their associates shall not be under a declaration of ineligibility for corrupt and fraudulent practices issued by the Government of Pakistan in accordance with the above para 1.5.

1.7. **Only One Bid**

Each “Bidder” can submit only one Bid for one site. If a “Bidder” submits or participates more than one Bids for a specific site, such Bids shall be disqualified.

1.8. **Bid Validity**

The **Data Sheet** indicates how long “Bidder’s"' Bid must remain valid after the submission date. In exceptional circumstances, prior to expiry of the original bid validity period, the “Lessor” may request that the “Bidder” to extend the period of validity for a

specified additional period which shall in no case be more than the original bid validity period. The request and the responses thereto shall be made in writing. The “Bidder” may refuse the request for which his Bid Security will not be forfeited. A “Bidder” agreeing to the request will not be required or permitted to modify his bid but will be required to extend the validity of his Bid Security for the period of the extension.

Clarification and amendment of bid.

2.1. “Bidders” may request a clarification regarding any part of the Bid documents up to the number of days indicated in the Data Sheet before the Bid submission date. Any request for clarification must be sent in writing, or by standard electronic means to the “Lessor’s” address indicated in the Data Sheet. “Lessor” will respond in writing, or by standard electronic means. Should “Lessor” deem it necessary to amend the Bid Documents as a result of a clarification, it shall be done following the procedure under Para. 2.2.

2.2. At any time before the submission of a Bid, the “Lessor” may amend the Bid Documents by issuing an addendum in writing or by standard electronic means. The addendum shall be sent to all “Bidders” and will be binding on them. “Bidders” shall acknowledge receipt of all amendments. To give “Bidders” reasonable time in which to take an amendment into account in their Bids the “Lessor” may, if the amendment is substantial, extend the deadline for the submission of Bids.

3. Preparation of Bids

3.1. The Bid, as well as all related correspondence exchanged by “Bidder” and the “Lessor”, shall be written in the language (s) specified in the Data Sheet.

3.2. In preparing their Bids, “Bidders” are expected to examine in detail the site conditions and the documents comprising the Bid. Material deficiencies in providing the information requested may result in rejection of a Bid.

4. Bid Security:

4.1. Each “Bidder” shall furnish, as part of his Technical Bid, a **Bid Security amount as mention in Bid Data Sheet.**

4.2. The Bid Security shall be in the form of Pay order, Deposit at Call or a Bank Guarantee issued by a Scheduled Bank of Pakistan in favour of **Railways Estate Development & Marketing Company (Pvt) Ltd,** valid for a period 120 days. (Standard Format of Bank Guarantee for Bid Security is attached as Appendix-A)

4.3. Any Bid not accompanied by an acceptable Bid Security shall be rejected by “Lessor” as non-responsive.

4.4. The Bid Securities of unsuccessful “Bidders” will be returned as promptly as possible, but not later than 28 days after the expiration of the period of Bid Validity.

4.5. The Bid Security may be forfeited.

a) If the “Bidder” withdraws his Bid during the period of Bid Validity

b) In the case of successful “Bidder”, if he fails within the specified time limit to:

i. Furnish the required Benchmark commitment fee and annual rental ; or

ii. Sign the Contract Agreement; or

iii. Start the work at site within the stipulated time mentioned in the letter of award.

5. Performance Security

The successful “Bidders” will furnish 10% of the contract price as Performance Security.

6. Staff and Machinery

6.1. “Bidders” are required to provide the list / details of staff / personnel to be deployed for this assignment using Standard Form attached as "Appendix-C".

7. Work Plan and Methodology.

The “Bidders” are required to Provide detailed work plan indicating number of workers / personnel to be deployed.

8. Technical Proposal

The Technical Proposal shall be prepared keeping in view the required standards for operation of Advertising Site in line with the proposal given by the “Bidders”.

9. Financial Proposal

The Financial Proposal shall be prepared using the attached Standard Forms (Section 6). It shall contain the offer of “Bidders” as regards the amount to be paid to the “Lessor” in PKR as consideration of the Agreement.

10. Payment

The payment will be made by the “Bidders” as per the relevant clause of Conditions of Contract and TOR.

11. Taxes

The successful “Bidders” shall be subject to taxes on amounts earned by the “Bidder” under the Agreement. Payment of all taxes, imposed by the Federal or Provincial and other authorities during the currency of the agreement, shall be the sole responsibility of the successful “Bidders”.

Submission and Receipt of Bids

11.1. The original Bid shall contain no inter-lineation or overwriting, except any correction/clarifications sought by the “Lessor” shall be in writing and such correction /clarification do not change the substance of the bid. The person who signed the Bid must initial such corrections.

11.2. Authorized representative of the “Bidders” shall initial all pages of the original Bid. The authorization shall be in the form of a written power of attorney accompanying the Bid or in any other form demonstrating that the representative has been duly authorized to sign.

11.3. The Bids shall be sent to the addresses referred to in Para 12.5 and in the number of copies indicated in the Data Sheet. All required copies of the Bid are to be made from the original. If there are discrepancies between the original and the copies, the original will govern. The original and all copies of the Bid shall be placed in a sealed envelope clearly marked "BID DOCUMENTS". The envelope should also bear the address and title of the Assignment viz. THE OUTSOURCING OF ADVERTISEMENT SITES AT SPECIFIED LOCATIONS OVER PAKISTAN RAILWAY NETWORK-REDAMCO.

11.4. The Bids must be submitted to the “Lessor” not later than the time and the date indicated in the Data Sheet, or any extension granted thereof. Any Bid received by “Lessor” after the deadline for submission shall be returned unopened.

12. Bid Opening

12.1. Opening of Technical Bids: The technical bids will be opened in accordance with the procedure laid down in para-1 of Section-1.

12.2. Opening of Financial Bids: The financial bids will be opened in a manner prescribed in paras 1 (g) and 1 (h) of Section-1.

12.3. **Procedure for opening of bids.**

“Lessor” will open the Bids in the presence of “Bidders” or their authorized representatives who choose to attend, at the time date and location stipulated in the Data Sheet.

a) “Bidders” or their authorized representatives who are present shall sign a register evidencing their attendance.

b) “Bidder” name, total Bid price, any discounts, the presence or absence of Bid Security and such other details as the “Lessor” may consider appropriate, will be announced by the “Lessor” at the opening of Bids.

13. Examination of Bids and Determination of Responsiveness

13.1. “Lessor” will determine whether each Bid is substantially responsive to the requirements of the Bidding Documents (Appendix-F) or not.

13.2. A substantially responsive bid is one which

a) meets the eligibility criteria;

b) has been properly signed;

c) is accompanied by the required Bid Security;

d) conforms to all the terms and conditions of the Bidding Documents, without material deviation or reservation;

e) Is over and above the prescribed benchmark.

13.3. A material deviation or reservation is one:

a) which affects in any substantial way the scope, quality or performance of the Services;

b) which limits in any substantial way, inconsistent with the Bidding Documents, the “Lessor’s rights” or the “Bidder’s obligations” under the Contract; or

c) Adoption/rectification whereof would affect unfairly the competitive position of other “Bidder” presenting substantially responsive bids.

14. Correction of Errors

Bids determined to be substantially responsive and explicit will be checked by “Lessor” for any typographical/arithmetic errors. Errors will be corrected by the “Lessor” as follows:

a) Where there is a discrepancy between the amounts in figures and in words, the amount in words will govern; and

b) Any arithmetic error in the Summary of Costs of Financial Proposal shall be adjusted by “Lessor” for correction of error.

15. Notification of Award.

15.1. Prior to expiration of the period of bid validity already prescribed, “Lessor” will notify the successful “Bidders” in writing ("Letter of Acceptance") that their Bids have been accepted. This letter shall mention the sum and date by which the “Bidders” will pay to “Lessor” in consideration of the provision and completion of the Services by the “Bidders” as prescribed by the Contract. In the same letter, the cut-off date to start the work will also be mentioned.

15.2. No Negotiation with “Bidders” shall be permitted; however, “Lessor” may have clarification meetings to get any item clarified.

15.3. The notification of award and its acceptance by the “Bidders” will not constitute the formation of the Contract, the signing of the formal Agreement by both parties shall constitute the formation of contract.

16. Award of Agreement

After completing the technical negotiations (if any) or sorting any clarifications, the “Lessor” shall award the Agreement to the successful “Bidders”. The Agreement will be executed based on Standard Format of Contract Agreement attached as Appendix – G.

17. Commencement of Assignment

The “Bidders”, whose bid is accepted, will be required to commence the Assignment within the days, specified in Data Sheet from the date of receipt of Letter of Acceptance.

18. Malpractice / unsatisfactory Performance / previous default

If a “Bidder” had any contract with Pakistan Railways previously and that contract had been terminated due to unsatisfactory performance or malpractice or default or there is any outstanding pending against the bidder, his bid will be rejected by the “Lessor”, no matter whether he has been blacklisted or not.

DATA SHEET

Paragraph Reference	Description
1.1	**Name of the "Lessor".** **CHIEF EXECUTIVE OFFICER (CEO),** RAILWAY ESTATE DEVELOPMENT & MARKETING COMPANY (Pvt) LTD (REDAMCO) CORPORATE OFFICE, SERVICE ROAD (SOUTH), SECTOR I-11/1, ISLAMABAD, PAKISTAN Ph: 051- 9278717,0329-5975969 **Procedure of Selection.** **Single-Stage Two Envelope:** "Lessor" will determine whether each bid is substantially responsive to the requirements of the Bidding Documents or not. If a bid is not substantially responsive, it will be rejected by the "Lessor", and may not subsequently be made responsive by correction or withdrawal of the non-confirming deviation or reservation. The assignment will be awarded to the responsive Bid having the highest offer.
1.2	**Name of the assignment is:** Advertising Opportunities through various advertisement sites at Specified Locations over Pakistan Railway network given at Appendix - A:
1.3	**Lessor's representatives** Manager Marketing, REDAMCO.
1.8	Bids shall remain valid for one hundred and twenty (120) days after the submission date.
2.1	Clarifications may be requested not later than seven (7) days before the submission date
3.1	Bids shall be submitted in the following language: English.
4.1	**Bid Security:** 2% of estimated cost of against each site.
11.1	All taxes imposed by the Federal, Provincial and any other authorities during the currency of the agreement shall be paid by the successful "Bidders" in addition to the contract amount.
	The "Bidders" must submit original and complete Bid Documents.
	Venue for Submission of a Bid: Bids must be submitted not later than the following date and time: **on 13th May, 2026 at 02:00 PM** Bids will be opened on the same date **on 13th May, 2026 at 03:00 PM**
	The "**Financial Bids"** of only technically qualified "Bidders" will be considered.
	Contract Duration: The contract is valid for Five (05) years (Extendable for another five (05) years from the date of execution or handing over the charge to the "Bidders".
	Bids less than the given estimated cost shall not be considered.
	Mobilization period shall be 90 days only.

SECTION 3: CONDITIONS OF CONTRACT (COC)

1. Definitions

Unless the context otherwise requires, the following terms whenever used in this Contract have the following meanings:

a. "Applicable Law" means the laws and any other instruments having the force of law in the Islamic Republic of Pakistan, as those may be issued and in force from time to time.

b. "Contract" means the Contract signed by the Parties, to which these Conditions of Contract are attached, together with all the documents listed in the Contract.

c. "Contract Price" means the price to be paid by the “Bidders” in lieu of the Contract.

d. "Personnel" and "Staff' means persons hired by the “Bidders” and assigned to the performance of the Services or any part thereof.

e. "Services" means the work to be performed by the “Bidders” pursuant to this Contract.

f. "Party" means “Lessor” or “Bidders”, as the case may be, and "Parties" means both of them.

1.1. **Law Governing the Contract**

This Contract, its meaning and interpretation including of terms that are not particularly defined herein and the relation between the Parties shall be governed by the Applicable Law.

1.2. **Court of competent Jurisdiction**

Any dispute that may arise between the parties hereto in connection with the provisions hereof, courts at Lahore shall have exclusive jurisdiction to try any such matters, this provision shall survive the tenure of this Agreement.

1.3. **Language**

This Contract has been executed in the English language which shall be the binding and controlling language for all matters relating to the meaning or interpretation of this Contract. All the reports and communications shall be in the English language.

1.4. **Notices**

Any notice, request, or consent made pursuant to this Contract shall be in writing and shall be deemed to have been made when delivered in person to an Authorized Representative of the Party to whom the communication is addressed, or when sent by registered mail, telex, or facsimile to such Party at the address of the Authorized Representative. A Party may change its address for notice by giving the other Party notice of such change.

1.5. **Location**

The Services shall be performed at such locations as are specified in Sections, Terms of Reference (TOR) and, where the location of a particular task is not so specified, at such locations as mutually agreed by the Parties.

1.6. **Authorized Representatives**

Any action required or permitted to be taken, and any document required or permitted to be executed, under this Contract by the “Lessor” or the “Bidders” shall be taken or executed by the Authorized Representatives duly notified by both parties after signing of the agreement.

1.7. **Taxes**

Unless specified in the COC, the “Bidders”, and their Personnel shall pay such taxes, fees, and any other impositions as may be levied under the Applicable Law from time to time.

1.8. **Relation between the Parties**

“Bidder” is an independent person / entity and not any agent, employee, affiliate portion/joint venture of “Lessor”.

Nothing contained hereinafter shall be construed as establishing a relation of master and servant or of principal and agent as between “Lessor” and the “Bidders”. The “Bidders”, subject to this Contract, have complete charge of Personnel, if any, performing the Services and shall be fully responsible for the Services performed by them or on their behalf.

1.9. **Headings**

The headings shall not limit, alter or affect the meaning of this Contract.

2. COMMENCEMENT, COMPLETION, MODIFICATION, AND TERMINATION OF CONTRACT

Commencement of Services

The commencement date of the provision of services by the successful “Bidder”.

Expiration of Contract

Unless terminated earlier pursuant to Sub-Clause 2.6, this Contract shall expire when, pursuant to the provisions hereof, the Services have been completed and the payments of services performed have been made.

Duration of Contract

a) The contract period shall be for five years (extendable by another five years) subject to the satisfactory performance, mutual consent and provided that there is no outstanding against the party(ies).

b) The bid given by the Bidders will not be changed during the currency of the agreement.

Force Majeure

2.4.1 **Definitions**

A “Force Majeure Event" shall mean any event or circumstance or combination of events or circumstances that is beyond the reasonable control of a Party and adversely affects the performance by the party of its obligations under or pursuant to this agreement, provided, however, that such material and adverse effect could not have been prevented, overcome, or remedied in whole or in part by the affected party through the exercise of diligence and reasonable care, it being understood and agreed that reasonable care includes acts or activities to protect the Railway Equipment from a casualty event, which are reasonable in light of the likelihood of such event, the probable effect of such event if it should occur, and the likely efficacy of the protection measures. "Force Majeure Events" hereunder shall include each of the following events and circumstances, but only to the extent that each satisfies the above requirements:

(a) Political events that occur inside or directly involve Pakistan ("Pakistan Political Force Majeure Events") including, but not limited to:

(b) Any act of war (whether declared or undeclared), invasion, armed conflict or act of foreign enemy, blockade, embargo, revolution, riots, insurrection, civil commotion, act or campaign of terrorism, or sabotage;

2.4.2 **Other Events**

Other events beyond the reasonable control of the affected party ("Other Force Majeure Events"), including but not limited to:

(a) Uncontrollable events, including, but not limited to;

(b) Lightening, earthquake, flood, storm;

(c) Explosion or chemical contamination in which case it shall be a Pakistan Political Force Majeure Event;

(d) Epidemic or plague;

(e) Political Events that occur outside Pakistan and do not directly involve Pakistan, but

affect the parties' ability to meet obligations under this Agreement, the implementation of Agreement, or the parties' obligations under the agreement, including, but not limited to: Strikes, works to rule, or go-slows that are widespread or nationwide.

2.4.3 **Duty to Mitigate**

The affected Party shall use all reasonable efforts to mitigate the effect of a Force Majeure event, including, but not limited to the payment of all reasonable sums of money by or on behalf of the affected Party, which sums are reasonable in light of the likely efficacy of the mitigation measures.

2.4.4 **No Breach of Contract**

The failure of a Party to fulfill any of its obligations under the Contract shall not be considered to be a breach or default under this Contract insofar as such inability arises from an event of Force Majeure, provided that the Party affected by such an event; (a) has taken all reasonable precautions, due care and reasonable alternative measures in order to carry out the terms and conditions of this Contract; and (b) has informed the other Party in writing not later than fifteen (15) days following the occurrence of such an event.

Termination

2.1.1. **By the "Lessor"**

The "Lessor" may terminate this Contract, by not less than thirty (30) days written notice of termination to the "Bidder", to be given after the occurrence of any of the events specified in paragraphs (a) through (d) of this Sub-Clause 2.6.1 and within fifteen (15) days in the case of event referred to in paragraph (e) to (g).

a) If the "Bidder" does not remedy a failure in the performance of his obligations under the Contract, within thirty (30) days or any other timeline specified by the "Lessor" in writing days after being notified;

b) Abandonment by "Bidder" of its operations for 15 days without written consent of REDAMCO.

c) If the "Bidder" becomes (or, if the "Bidder" consists of more than one entity, if any of their members becomes) insolvent or bankrupt or enter into any agreements with their creditors for relief of debt or take advantage of any law for the benefit of debtors or go into liquidation or receivership whether compulsory or voluntary;

d) If, the "Bidder" fails to comply with any final decision reached as a result of arbitration proceedings pursuant to article 8 hereof;

e) If, the "Bidder" submits to the "Lessor" a statement which has a material effect on the rights, obligations or interests of the "Lessor" and which the "Bidder" knows to be false;

f) If, as the result of Force Majeure, the "Bidder" is unable to perform a material portion of the Services for a period of not less than thirty (30) days;

g) The Agreement shall be terminated with notice if the "Bidder" is found violating the guidelines or a part thereof given by REDAMCO.

2.1.2. **By the "BIDDER**"

The "Bidder" may terminate this Contract, by not less than sixty (60) days written notice to the "Lessor", such notice to be given after the occurrence of any of the events specified as under:

a) if the "Lessor" is in material breach of its obligations pursuant to this Contract and has not remedied the same within forty-five (45) days (or such longer period as the "Bidder" may have subsequently approved in writing) following the receipt by the "Lessor" of the "Bidder"' notice specifying such breach.

2.1.3. **Payment upon Termination**

Upon termination of this Contract pursuant to Sub-Clauses 2.5.1 or 2.5.2, the "Bidder" shall make the following payments to the "Lessor" within 10 days any outstanding amount due before the termination. Effective date of termination for purposes of this Sub-Clause means the date when the prescribed notice period would expire;

2.1.4. **Disputes about Events of Termination**

If, either Party disputes whether an event specified in paragraphs (a) through (f) of Sub-Clause 2.6.1 or in paragraphs (a) of Sub-Clause 2.6.2 hereof has occurred, such Party may, within forty-five (45) days after receipt of notice of termination from the other Party, refer the matter to arbitration pursuant to Article 8 hereof, and this Contract shall not be terminated on account of such an event except in accordance with the terms of any resulting arbitral award.

3. Obligations of the "BIDDER"

General

3.1.1. The companies participating in the tender must attach the following documents with their application:

i. Duly signed and filled tender form.
ii. Attested Copy of Certificate of Incorporation.
iii. Company NTN Certificate
iv. Form 29 Latest
v. Form A Latest

3.1.2. **Standard of Performance**

The successful "Bidder" shall perform the Services and carry out his obligations with all due diligence, efficiency, and economy, in accordance with generally accepted professional techniques and practices, and shall observe sound management practices, and employ appropriate advanced technology and safe methods. The successful "Bidders" shall always act, in respect of any matter relating to this Contract or to the Services, as faithful advisers to the "Lessor", and shall at all times support and safeguard the "Lessor's legitimate interests in any dealings.

3.1.3. The quality of material and structural design to be used for advertising sign boards/billboards/neon signboards/digital boards/screens etc must be vetted / ascertained by a qualified engineer.

3.1.4 Compensation Policy / Insurance Policy. In case of falling of sign board or flying of the panel / panels of the board due to wind or any other cause and thus damaging any property or life, successful "Bidders" will be liable to pay compensation to individual / party(ies) concerned. In case of loss of life due to falling of panels of structure, criminal case will be initiated against the successful "Bidders". The firm will ensure that signboard is not over hanging on main road / footpath or does not fall under the followings:

(i) Roads, (ii) Sidewalks, (iii) Islands, in the center of a road/service lane-including but not limited to "Sponsored Islands" whereby the entire island is maintained by a private person who displays his name and products on the traffic signs. (iv) Overhead bridges and Underpasses. (v) Overhead Pedestrian walkways/bridges. (vi) Roundabouts-including but not limited to "Sponsored Roundabouts" whereby the entire roundabout is maintained by a private person/or any organization who displays his or their name and products on the traffic signs. (vii) Green Belts/Dividers between a road. (viii) Pedestrian Lanes. (ix) Nullahs (Storm water drains) and the banks of nullahs (Storm water drains) which about roads. Notes: (i) Traffic signs i.e, signs set up by the traffic department providing directions are permissible on these locations but should not be "sponsored traffic signs" i.e., traffic signs that are sponsored by private persons and display their name and products on the traffic signs. (ii) Signboards located within a plot not listed above but which any manner "overhang" any of the areas listed above.

3.1.5 Law Governing Services

The successful "Bidders" shall perform the Services in accordance with the Applicable Law and shall take all practicable steps to ensure that the Personnel of the successful "Bidders" will also comply with the Applicable Law.

3.2 Confidentiality

The successful "Bidders" and their Personnel shall not, either during the term or after the expiration of this Contract, disclose any proprietary or confidential information relating to the assignment, the Services, this Contract, or the "Lessor's" business or operations without the prior written consent of the "Lessor".

3.3 Successful "Bidder" Actions Requiring "Lessor's" Prior Approval

The successful "Bidder" shall obtain "Lessor's" prior approval in writing before replacement or removal of any installation/ machinery / equipment from the Advertisement site.

3.4 Accident or Injury to Workmen

The "Lessor" shall not be liable for or in respect of any damages or compensation payable to

any workman or other person in the employment of the “Bidder”. The “Bidder” shall indemnify and keep indemnified the “Lessor” against all such damages and compensation, other than those for which the “Lessor” is liable and against all claims, proceedings, damages, costs, charges, and expenses whatsoever in respect thereof or in relation thereto.

3.5 Compliance with Statutes, Regulations

The "Bidder" shall conform in all respects, including by the giving of all notices and paying of all fees, with the provisions of:

(a) The companies applying in the tender must link or attach all No Objection Certificates (NOCs) previously issued in their name by the Provincial Horticulture Authorities/concerned departments, Cantonment Boards, TMAs and other civic/metropolitan authorities for installing billboards/ advertising sites etc

(b) Any National or State Statute, Ordinance, or other Law, or any regulation, or bylaw of any local or other duly constituted authority in relation to the execution and completion of the Services and the remedying of any defects therein, and

(c) The rules and regulations of all public bodies and companies whose property or rights are affected or may be affected in any way by the Services, and the "Bidder" shall keep the "Lessor" indemnified against all penalties and liabilities of every kind for breach of any such provisions.

4. "BIDDER" PERSONNEL

4.1 General

The "Bidder" shall employ and provide such qualified and experienced Personnel as are required to carry out the Services.

4.2 Commencement of work on site

The "Bidder" shall keep a close liaison with concerned Divisional authorities of Pakistan Railways during the installation & set up phase at advertisement sites for the purpose of safe train operations and safety of "Bidders" Personnel at work.

4.3 Employment of Persons in the Service of Others

The "Bidder" shall not recruit his staff and labour from amongst the persons in the services of the "Lessor".

5. OBLIGATIONS OF THE "LESSOR"

5.1. Access to Land

"Lessor" warrants that the successful "Bidder" shall have, free of charge, unimpeded access to the "Advertisement Sites", land of which access is required for the performance of the Services subject to evaluation of each site/location in the light of parameters defined by Supreme Court of Pakistan by the Manager Marketing(MM), REDAMCO before commencement of work. In case, Manager Marketing finds that initiation of advertising activity on a site is repugnant to any of the guidelines given by the Supreme Court of Pakistan, the bid offered by the successful "Bidder" will be liable to be scrapped without any compensation and decision of MM in this regard shall be final.

5.2. Payments

In consideration of the sites outsourced to the successful "Bidder" under this contract, the successful "Bidder" shall make to the "Lessor" such payments and in such manner as provided by Clause 6 of this document.

6. PAYMENTS TO THE "LESSOR"

6.1. Mode of Billing and Payment

Billing and payments in respect of the Services outsourced by REDAMCO shall be made by the successful "Bidders" as follows:

a) The successful "Bidders" are required to pay REDAMCO the settled bid amount on annual basis.

b) In case of delay of an installment, a period of ten days will be allowed after the due date for payment with fine @ 5% on annual installment. After the expiry of ten days, the contract will be liable for termination.

c) Partial/short payment will be treated as nonpayment.

d) The successful "Bidder" will also pay withholding tax as per applicable rate in advance.

6.2. "Lessor's" Entitlement to terminate "Bidder's" Services

In case the "Bidder" fails to deposit the requisite amount payable to the "Lessor" as per agreed terms stipulated in Clauses 6.1 (a), 6.1 (b), 6.1 (c) and 6.1 (d), the agreement will liable to be terminated with immediate effect along with forfeiture of the security money.

7. FAIRNESS AND GOOD FAITH

7.1. Good Faith

The Parties undertake to act in good faith with respect to each other's rights under this Contract and to adopt all reasonable measures to ensure the realization to the objectives of this Contract.

7.2. Operation of the Contract

The Parties recognize that it is impractical in this Contract to provide for every contingency which may arise during the life of the Contract, and the Parties hereby agree that it is their intention that this Contract shall operate fairly as between them, and without detriment to the interest of either of them, and that, if during the term of this Contract either Party believes that this Contract is operating unfairly, the Parties will use their best efforts to agree on such action as may be necessary to remove the cause or causes of such unfairness, but on failure to agree on any action pursuant to this Sub-Clause shall give rise to a dispute subject to arbitration in accordance with Clause 8 thereof.

8. SETTLEMENT OF DISPUTES

8.1. Amicable Settlement

8.2. Day to Day Committee

The day-to-day committee will monitor the work on daily basis. Any dispute arising out of operation/implementation of the agreement, shall be referred to CEO REDAMCO, if necessary.

8.3. GRC Committee

The Gravience Committee will endeavor to solve the issue within fifteen (15) days.

9. Dispute Resolution

9.1. Dispute Resolution Level .1

Any dispute between the parties as to the matter arising out of this contract shall be referred to Grievance Committee, who shall decide the matter within fifteen (15) days. In case the Grievance Committee fails to resolve the dispute within the stipulated time, the matter shall be referred to REDAMCO board.

10. Arbitration:

Any dispute between the Parties as to matters arising pursuant to this Contract which cannot be settled amicably **within thirty (30) days** may be submitted by either Party for settlement in accordance with the provisions of the Arbitration Act, 1940 (Act No. X of 1940) and Rules made hereunder and any statutory modifications thereto. Services under the Contract shall, if reasonably possible, continue during the arbitration proceedings and no payment due to or by "Lessor" shall be withheld on account of such proceedings. For this purpose of arbitration, the CFO, shall be the sole arbitrator for dispute settlement and his decision shall be final and

binding upon both parties. The matters that shall be governed and construed under Arbitration laws of Pakistan but not limited to matters of validity, construction, effect, performance and remedies are as follow:

(i) If any dispute or difference of claims of any kind arises between "Lessor" and a successful "Bidder" in connection with the interpretation or application of any of the terms and conditions or any matter or thing in any way connected with or arising out of this agreement, or rights, duties or liabilities of any party under this agreement, whether during the term of this agreement or after the termination or expiry thereof then the parties will meet together promptly at the request of either party in effort to resolve such dispute, difference or claim through discussion between them.

(ii) Failing settlement within 30 days of initiation of the process of amicable resolution, the unresolved dispute will be finally settled by arbitration in accordance with the Arbitration Act, 1940 and the rules made there under and /or any statutory modification thereof for the time being enforced.

(iii) The venue of arbitration proceedings will be at REDAMCO Office Islamabad, Pakistan, and the parties hereby agree to be bound by any final decision or award of the arbitrator duly appointed by them.

(iv) Any arbitration award made in such arbitration proceedings will be final and binding on both the parties hereto and will be enforceable in any court of Pakistan having jurisdiction over the matter.

(v) During the course of arbitration proceedings both the parties hereto will continue to perform their respective obligations.

(vi) The cost of arbitration will be borne by one party or both the parties as determined in the award.

11. Indemnity by the successful "Bidder"

The successful "Bidder" shall indemnify and keep "Lessor" indemnified at all times against all losses incurred by "Lessor" as consequence of:

11.1 Any loss or damage to property (including, without limitation, any "Lessor's" assets).

11.2 Any breach of statutory duty arising under applicable law: and

11.3 Any other claim, action, charge, cost, demand, or expense (including without limitation, any legal fees or cost) arising because of the performance or non-performance of any Project Deliverable.

11.4 "Lessor" shall not be liable for or in respect of any damages or compensation payable to any workman or other person in the employment of a successful "Bidder". "Bidder" shall indemnify and keep indemnified "Lessor" against all such damages and compensation, other than those for which "Lessor" is liable and against all claims, proceedings, damages, costs, charges, and expenses whatsoever in respect thereof or in relation thereto.

12. Limitation of Liability

"Lessor" shall in no event be liable for any indirect, special, exemplary accidental or consequential loss or damage or for any loss of profits or loss of revenue suffered by the successful "Bidder" in any manner whatsoever contracted with this agreement.

SECTION 4: TERMS OF REFERENCE (TOR):

1. Background

REDAMCO offers specified "Sites" for advertisement through Bill boards, Hoardings, Neon Sign Boards and Digital Boards/screens.

2. Objective

These TORs are for the guidance of successful "Bidders" to take up the project and provide the services in accordance with the standards laid down in the succeeding clauses.

3. Scope of Services

REDAMCO, will offer specified sites for advertisement excluding below mentioned sites:

i) Roads, (ii) Sidewalks, (iii) Islands, in the center of a road/service lane-including but not limited to "Sponsored Islands" whereby the entire island is maintained by a private person who displays his name and products on the traffic signs. (iv) Overhead bridges and Underpasses. (v) Overhead Pedestrian walkways/bridges. (vi) Roundabouts-including but not limited to "Sponsored Roundabouts" whereby the entire roundabout is maintained by a private person/or any organization who displays his or their name and products on the traffic signs. (vii) Green Belts/Dividers between a road. (viii) Pedestrian Lanes. (ix) Nullahs (Storm water drains) and the banks of nullahs (Storm water drains) which about roads. Notes: (i) Traffic signs i.e, signs set up by the traffic department providing directions are permissible on these locations but should not be "sponsored traffic signs" i.e., traffic signs that are sponsored by private persons and display their name and products on the traffic signs. (ii) Signboards located within a plot not listed above but which any manner "overhang" any of the areas listed above.

However, bidders can also identify any site other than the sites specified by REDAMCO, in accordance with the principles laid down above.

Requirements of Project

Main services / activities required to be performed by the successful "Bidders" includes but not limited to the following:

Operational Commitments.

a. All the matters pertaining to the installation and operation of billboard/signboards/digital screens etc will be handled by the successful "Bidders".

b. The successful "Bidders" will install the boards/screens within the stipulated time given by the REDAMCO.

c. The successful "Bidders" will submit a complete design or structural drawings to the "Lessor" before starting the work at site. The work will be started after the approval of drawings/design by the REDAMCO.

d. Electricity or any other operational cost will be borne by the successful "Bidders".

e. Dedicated space / land will be provided by the "Lessor". The successful "Bidders" will in no case encroach the land of Pakistan Railways.

f. The land given by the "Lessor" for advertisement site will not be used for another purpose.

g. All taxes and other relevant fees / dues will be borne by the successful "Bidders".

h. The billboards/signboards/digital screens will remain the property of the successful "Bidders".

i. The successful bidders will ensure the safety of railways infrastructure and life during the installation / execution / operation of billboards/signboards/digital screens etc.

j. Annual payments shall be made by the successful "Bidders".

k. All the machinery and equipment necessary for the installation and operation of billboards/signboards/digital screens etc will be arranged by the successful "Bidders"

l. The content of the advertisement should not be objectionable, promote hatred towards any sect/clan/class.

SECTION 5: FINANCIAL PROPOSAL–STANDARD FORMS:

FIN-1. Financial Proposal Submission Form

Package Details	Location/Site Details	Size	Unit Rate Site Amount	Total Price of all sites Year-wise (PKR) exclusive all Applicable Taxes
Site-1				
Site-2				
Site-3				
Site-4				

Total Bid Price Summary:

Description	Total Price in PKR (Figures)
Total Bid Price	PKR

Total Bid Price in Words:

_____

Important Notes:

i. The Evaluation shall be carried out on the basis of site-wise Price.

ii. The sites size indicated are tentative and may increase or decrease during finalization. Any change in size will result in a corresponding adjustment in the total price, calculated on the basis of the approved per square foot (SQF) rate.

iii. The successful Bidder will pay 100% extra on bid amount, in case he uses the sites for neon signboard / digital signboard /SMD screen.

iv. The quoted fee shall be increased annually by ten percent (10%) on a compound basis, i.e. each year 10% will be applied to the revised fee of the preceding year..

v. In case of difference between unit price and total price, unit price shall prevail and total price shall be “final”. In case of difference between amount in “words” and amount in “figures”, amount in “words” shall be considered final.

vi. The contract will be awarded to the eligible/qualified and **highest financial bidder**.

vii. Unit Rates must be exclusive of all applicable taxes, duties and charges etc.

viii. Overwriting, cutting, or using fluid corrects in unit rates, as well as submitting incomplete or partially filled bids, will result in automatic rejection of the bid.

ix. Incomplete or semi filled bid shall be treated as non-responsive which may lead to cancellation of bid offered.

x. To ensure transparency and enable a thorough evaluation by the Procuring Agency, bidders are required to provide a detailed, **Site-wise** breakdown and calculation sheet.

xi. If a bidder, bid below than benchmark/estimated Cost, he will be treated as technically dis-qualified.

Stamp & Signature of Bidder _____

FORM FIN-1 FINANCIAL PROPOSAL SUBMISSION FORM

The Chief Executive Officer
REDAMCO
Headquarter Office
ISLAMABAD

Dear Sir,

I, the undersigned, offer to undertake the outsourcing of advertisement site(s) at specified locations over Pakistan railway network for advertising purposes in accordance with your Bid and other terms and conditions. Our attached Financial Proposal _____ *[Insert amount (s) in words and figures]* for _____(*name of a site)*_____. This amount is exclusive of all taxes.

No commissions or gratuities have been or are to be paid by us to agents relating to this Proposal and Agreement execution.

We understand that you are not bound to accept any Proposal you receive.

I remain,

Yours Sincerely

Authorized signatures (in full and initials) _____

Name and Title of Signatory _____

Name of Firm _____

Address _____

_____

SECTION 6: APPENDIXES

Appendix-A	Criteria for responsiveness check
Appendix-B	Standard Format of Contract Agreement

Appendix-A

CRITERIA FOR RESPONSIVENESS OF BIDS:

S. No.	CRITERION
1.	Valid & Active Income Tax Registration Number
2.	2% Bid Security is Attached
3.	Power of Attorney for Representative (If Any)
4.	Affidavit for Correctness of Information, Non Black-listing (PKR 1200)
5.	All pages of Bid Documents have been signed & stamped and accepted unconditionally. Conditional offers shall be rejected.

Appendix-B

STANDARD FORMAT OF CONTRACT AGREEMENT

THIS CONTRACT AGREEMENT (hereinafter called the "Agreement") made on the _____day of (month) 2026 ____ between CEO REDAMCO, (hereafter called the “Lessor”) of the one part and (hereafter called the “Bidder”) of the other part.

WHEREAS the “Lessor” is desirous to secure the advertisement sites at specified locations over Pakistan Railway network.

This project should be executed by the “BIDDER” who has accepted an offer by the “Lessor” for the execution.

NOW this Agreement witnessed as follows:

In this Agreement words and Expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to.

The following documents after incorporating addenda, if any, except those parts relating to Instructions to “Bidder” shall be deemed to form and be read and construed as part of this Agreement, viz:

(a) The Contract Agreement;
(b) The Letter of Acceptance;
(c) The completed Financial Proposal;
(d) General Information;
(e) Conditions of Contract;
(f) Terms of Reference;
(g) The completed Appendices to Bid (B to E);
(h) _____ (any other)

In consideration of the payments to be made by the “Bidder” to the “Lessor” as hereinafter mentioned, the “Bidder” hereby covenants with the “Lessor” to execute and complete the works and remedy defects therein in conformity and in all respects with the provisions of the Contract.

The “Bidder” hereby covenants to pay the “Lessor”, in consideration of the execution and completion of the Works as per provisions of the Contract, the Contract Price or such other sum as may become payable under the provisions of the Contract at the times and in the manner prescribed by the Contract.

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be executed on the day, month and year first before written in accordance with their respective laws.

Signature of the “Bidder”	Signature of the “Lessor”
(Seal)	(Seal)

Signed, Sealed and Delivered in the presence of

Witness: Witness:

_____

(Name, Title and Address)

_____

(Name, Title and Address)

BENCH MARKS FOR POTENTIAL SITES FOR BILLBOARDS /COMMERCIAL HOARDINGS AND DIGITAL SIGNBOARDS / SCREENS

S. #.	Location/Station	Potential Size of Billboards / Hoarding	Estimated Cost
PESHAWAR DIVISION			
1	On suri pul Railway bridge panel towards Qilla Bala Hisar	100’ x 10’	660,000
2	Suri Pull TCF, PC Hotel bridge No.369 at Peshawar cantt Site 1	20’ x 10’	110,000
3	Opposite district council office TCF Nowshera to Mardan	60’ x 20’	550,000
4	Nowshera Kacherhri Chowk Level crossing No.E-3	60’ x 20’	550,000
5	Rashakai interchange towards Lahore	60’ x 20’	440,000
6	Mardan railway yard facing Nowshera road Mardan (Site-2)	60’ x 20’	550,000
7	Takhtbai L-xing No.37 TCF Mardan	20’ x 10’	330,000
8	L-xing No.47/B Khan Ghari between Sakhakot at Dargai Railway Station	20’ x 10’	330,000
9	Dargai Main road toward Mardan	20’ x 10’	330,000
10	Food Godown coming from Bus stand to Kamra Road Attock City	60’ x 20’	440,000
11	Railway L-xing No.11-81 Basal Road, D-Cabin Attock City (Site-1).	60’ x 20’	440,000
RAWALPINDI DIVISION			
1	Marir Chowk (Double Side Pannel)	160x10	2,530,000
2	Chaklala Station Km No. 1503-7, Rawalpindi	60x20	1,430,000
3	Near SP Office Rawalpindi	60x20	1,320,000
4	Chaklala Railway Crossing Rawalpindi	90x30	3,080,000
5	Left Side Rahimabad Bridge Rawalpindi	20x60	1,100,000
6	Backside of TCF Ammar Chowk	20x60	1,100,000
7	Railway Level Crossing Tarnol	60x20	770,000
8	Railway Level Crossing Tarnol	120x40	6,400,000
9	Golra Morr Round About Kashmir Highway, Islamabad	90x30	1,600,000
10	Golra Morr Round About Kashmir Highway, Islamabad	60x20	1,210,000
11	Islamabad Express Highway Opposite to PWD Housing Society	30x90	3,190,000
12	Railway Station Chowk facing Tehsil Chowk Bhalwal	60x20	330,000
13	Khayyam Bridge facing Khayyam Chowk Sargodha	60x20	880,000
MULTAN DIVISION			
1	At City Entrance Bahawalpur	60x20	550,000
2	House #5 Traffic facing Nishter Chowk Multan	20x10	770,000

3	Railway Lari Adda Vehari	20x10	330,000
4	House # 106 Opposite Reservation Office Multan	60x20	220,000
5	Facing GT Road Pakpattan Road flyover Sahiwal	60x20	440,000
6	H#212-B, Aziz Hotel, Multan	60x20	770,000
7	Railway Club Multan	60x20	880,000
8	Shehbaz Sharif Park under flyover (double side) Multan	60x20	1,430,000
9	At Fawara Chowk Khanewal	60x20	330,000
SUKKUR DIVISION			
1	Abbasia Bridge/RYK	60X20	220,000
2	Beljum Chowk/RYK	60X20	220,000
KARACHI DIVISION			
1	NIPA Bridge University Road FTCF NIPA to Hassan Square, Karachi.	60’ x 20’	2,750,000
2	(N) Board Office Bridge FTCF Abbasi Shaheed Signal North Nazimabad Karachi.	60’ x 20’	3,630,000
3	Center of Natha Khan Bridge Sharah-e-Faisal FTCF Metropole to Airport..	60’ x 20’	5,830,000
4	Cantt.Railway Station FTCF Hotel Mehran moving towards Cantt Station Lilly bridge, Karachi.	60’ x 20’	3,630,000
5	At the End of boundary wall of Drigh Road Station FTCF Airport towards Awami Markaz Nazimabad No. 7 Bridge Karachi facing from Board Office towards Nazimabad Abbassi Shaheed Hospital.	60’ x 20’	3,630,000
6	I.I Chundrigar Road FTCF Jung Press Towards Tower, Karachi. (Double side)	60’ x 20’	3,410,000
7	At the center of Clifton Bridge FTCF Marriott Signal towards Three Swords, Karachi.	60’ x 20’	6,600,000
8	Natha Khan Bridge FTCF Airport towards Metropole (RHS), Karachi.	60’ x 20’	5,830,000
9	At Ramp of Clifton Bridge before Rly. Qrts. FTCF Three Swords towards Marriot Hotel (LHS)	60’ x 20’	7,150,000
10	Center of Natha Khan Bridge, Shahrah-e-Fasial, Karachi FTCF Metro Pole to Airport	60’ x 20’	3,630,000
11	Inside the Boundary Wall of Bungalow No. 2, Civil Line, FTCF Latifabad, Hyderabad.	60’ x 20’	1,430,000
12	Right Side of Railways Crossing bridge at guddo chowk TCF Thandi Sarak to guddo Chowk.	60’ x 20’	880,000
13	Left side of Railways crossing bridge guddo chowk TCF to thandi Sarak.	60’ x 20’	880,000
14	At Cliftion Bridge FTCF Marriot Signal. First site besides bridge (RHS), Karachi.	60’ x 20’	3,630,000
15	At Clifton Bridge FTCF Marriot, 2nd board RHS, wrong address by HQ AS “Three Swords, first site’ besides bridge (RHS), Karachi”.	60’ x 20’	3,410,000
16	Mall Godown Tower, Karachi.	60’ x 20’	6,600,000

17	Clifton Bridge inside boundary wall of railway quarters FTCF Marriot towards Clifton Bridge. (First board coming from Marriot)	60’ x 20’	5,940,000
18	Railways Quarters adjacent to hotel Marriott, adjacent to first board of Promo5 towards TCF Marriot, Karachi.	60’ x 20’	4,290,000
19	Center of Cliftion Bridge FTCF Marriot Hotel below the already erected site of Media (LHS).	60’ x 20’	2,200,000
20	Korangi Road besides and mid of the wall Mehmoodabad Rly. Ground near Kalapul FTCF towards NMC and facing opposite side. (Double side)	60’ x 20’	3,740,000
21	Inside boundary wall of Railway property, Main Korangi Road, Near Kala Pul, Defence View to FTC.	120’ x 20’	6,380,000
22	Inside boundary wall of Railway property, Main Korangi Road, (Mehmoodabad) Near Kalal Pul, Karachi FTCF Defence View.	60’ x 20’	3,410,000
23	Inside boundary wall of Drigh Road Railway Station, Main Shahrah Faisal, Karachi FTCF, Rashid Minhas to Drigh Road Railway Stn .	60’ x 20’	3,520,000
24	Centre of Natha Khan Bridge, Main Shahrah Faisal, Karachi TCF Airport to Metropol .	60’ x 20’	3,520,000
25	Inside boundary wall of Block No.73 & 74, Main I. I. Chundrigar Road, Karachi FTCF Shaheen Complex to Tower.	60’ x 20’	3,300,000
26	Inside station, Hyderabad. (Double side)	60’ x 20’	2,530,000
27	Latifabad Bridge, Hyderabad	60’ x 20’	2,090,000
28	SSP Office Near Jame-e-Mustafa Masjid I I Chandrigar Road from Shaheen Complex to Tower. (Double side)	60’ x 20’	5,500,000
29	At KALA Pull Near National Medical Center.	60’ x 20’	2,530,000
30	Bridge No.7 LAAL Pull Guddo Chok Hyderabad Facing From AutoBhan Road Towards Thandi Sarak. (Double side)	60’ x 20’	2,090,000
31	Hill Top FTCF Latifabad to Hill Top, adjacent to KKM Billboard, Hyderabad.	60’ x 20’	1,760,000
QUETTA DIVISION			
1	Wide Road Railway Police station, Quetta	60X20	330,000
2	Officers Club Prince road, Quetta	60X20	330,000
3	main joint road infront of brewery road	60X20	330,000
4	Main joint road ,Corner dukani baba chowk	60X20	330,000
5	Zarghoon Road beside CNG Station	60X20	330,000
6	Airport Railway Crossing main khuchlaq road	60X20	330,000
LAHORE DIVISION			
1	Gondlanwala Chowk G.T Road, Gujranwala FTCF Gujranwala to Lahore.	60'x20'	550,000
2	Gondlanwala Chowk G.T Road, Gujranwala FTCF Gujranwala to Lahore.	60'x20'	3,080,000

3	Gondlanwala Chowk G.T Road, Gujranwala FTCF Gujranwala to Lahore.	70'x25’	4,290,000
4	Old Railway Station Building, G.T Road, Gujranwala FTCF Gujranwala to Lahore.	60'x20'	2,200,000
5	Sheranwala Bagh Railway Phatak, G.T Road Gujranwala FTCF GRW to Lahore.	60'x20'	1,540,000
6	Shahdara Phatak, G.T Road Shahdara, FTCF Gujranwala to Lahore.	60'x20'	2,090,000
7	Shahdara City, G.T Road Shahdara, FTCF Gujranwala to Lahore.	60'x20'	990,000
8	Near Qainchi Phatak FTCF Qainchi to Model Town Lahore.	60'x20'	1,100,000
9	Ground Mounted Board at Mayo Garden Dharampura Underpass, Lahore.	60’x30’	2,970,000
10	Ring Road, Sabzi Mandi Phatak, Lahore.	60X20	2,530,000
11	Dharampura bridge Railway crossing facing Davis Road Lahore.	60X20	9,900,000
12	Lahore station near Sanitary Inspector Office, Lahore.	60'x20'	9,570,000
13	Inside Boundary wall near Office of IOW-4, Pump House # 18 FTCF Garhi Shahu bridge and GT UET/Shalamar, Lahore.	60'x20'	1,100,000
14	Overhead bridge Mughalpura Lahore.	60'x20'	1,320,000
15	Opposite Naulakha Thana, Facing Yadgaar, Lahore.	60'x20'	1,760,000
16	Mian Mir Bridge TCF Canal Twoards Cantt. (LHS) the Bridge & Left Side of BTL Site Next Hafiz (3rd Site), Lahore.	60'x30'	5,500,000
17	Shalamar Bridge, Facing Shalamar Chowk, Lahore.	60'x20'	770,000
18	Railway Station Roundabout facing Railway Station, Lahore.	60'x20'	1,540,000
19	Railway Station Roundabout facing Railway Station, Lahore.	60'x20'	1,540,000
20	Railway Station Roundabout facing Railway Station, Lahore.	60'x20'	1,540,000
21	Imamya colony G.T Road Phatak facing Gujranwala / Kala Shahkaku, Shahdara Lahore	60'x20'	440,000
22	Qainchi Flyover, Ferozepur Road facing Chungi Amar Sidhu, Lahore.	60'x20'	2,090,000
23	Dharampura Train Bridge Panel on Allama Iqbal Road, Lahore (Double Sided).	78'x6'	1,870,000
24	Jinnah Flyover, Second Billboard from the bridge on right side while going Twoards Defence Morr from Firdaus Market, Lahore.	60'x20'	2,420,000
25	Near Garhi Shahu Flats facing Garhi Shahu Chowk, Lahore.	40'x20'	770,000
26	Garhi Shahu bridge facing Garhi Shahu Chowk. LHR.	60'x20'	2,090,000
27	Sher Pao bridge FTCF Mall Road to Cantt. Lahore (Double Sides).	60'x20'	3,520,000
28	Ground Mounted board at Laal Pull FTCF Jallo, Lahore.	15'x30'	990,000
29	Opposite North Cabin 199, Crossing Railway Lines facing traffic coming from Jaranwala Road towards Railway Station Road FSLD.	60'x20x	1,760,000

30	Ground Mounted Board at Co-Op Store above Faizan Milk Shop, Lahore.	60'x20'	1,210,000
31	At demolished / damaged quarter No.26-A FTCF Railway Phatak Paris Road DCO Office, Sialkot.	60'x20'	4,840,000
32	Garhi Shahu Bridge Facing Cooperative Store, GT Road, Lahore.	60'x20'	7,150,000
33	Sher Pao Bridge FTCF Jail Road and Going Towards Shami Chowk, Lahore.	60'x20'	4,840,000
34	Allama Iqbal Road, Mayo Gardens facing Dharampura Phatak, Lahore.	30'x15'	330,000
35	Mian Mir Bridge facing Mall Road & Traffic Coming From Mall Road towards Cantt. At the Left Side of Bridge, Lahore.	20'x60'	2,750,000
36	Sher Pao Bridge FTCF Shami Chowk and going towards Jail Road, Lahore.	20'x60'	1,980,000
37	Jinnah Bridge Facing Traffic Coming From Cavalry Ground & Going Towards Firdous Market Lahore.	20'x60'	1,870,000
38	Sher Pao Bridge facing Cantt and facing traffic coming from Cantt. going towards Jail Road on the Left Side at the end of the Bridge, Lahore.	60'x20'	2,640,000
39	Sialkoti Railway Phattak GT Road, Gujranwala, traffic going from Satellite Town.	60'x20'	1,100,000
40	Engine Shed Running Room, Facing Garhi Shahu, Traffic Going to Cooperative Store, Lahore.	90'x30'	5,940,000
41	At Mughalpura FTCF Shalimar Road, Railway Quarters, Lahore	60'x20'	1,870,000
42	Mian Mir Bridge Fortress Facing Masjid Chowk, Lahore	60'x20'	1,540,000
43	Co-Operative Store facing Garhi Shahu, Lahore	60'x20'	1,320,000
44	Boharwala Chowk facing Garhi Shahu, Lahore.	60'x20'	1,320,000
45	Co-operative Store Facing Garhi Shahu Bridge, Lahore.	60'x20'	990,000
46	Faisalabad Railway station facing Railway Chowk, Faisalabad.	90'x30'	2,640,000
47	GTS Chowk Bridge, facing GTS Chowk, Faisalabad	60'x20'	1,540,000
48	Novelty Bridge facing Sumandri Road, Faisalabad.	60'x20'	1,540,000
49	Novelty Bridge facing Digkot Road, Faisalabad.	60'x20'	1,540,000
50	Wazirabad Chowk facing Gujranwala, Wazirabad.	60'x20'	330,000
51	Near Railway Underpass Shamsi Chowk, Gujranwala.	10’ X 20’	110,000
52	Near Railway Underpass Jinnah Road, Gujranwala.	10’ X 20’	110,000